



# Top Ten Tips and Techniques for LexisNexis® Accurint®

**1. Less is More in Advanced Person Search.**

There are no required fields in the search form. When you have a Social Security Number (SSN) for your subject, use it! This is always the fastest way to locate an individual. However, if all you have is piecemeal information, such as a street name and a first name, enter the criteria and see what results appear. You may save countless hours of investigation time by locating someone within public records rather than knocking on doors, interviewing additional sources, etc.

**2. Your search terms don't always have to match the heading of the search form.**

In other words, a person's name can be run through Business Search to find businesses associated with that name, while running the same name through Motor Vehicle Search will result in vehicles associated with that name. Running an address through Advanced Person Search will allow you to discover additional people who have been associated with that address, such as someone with the same last name as your subject who is not otherwise associated with the data.

**3. Use Accurint to research businesses being run from homes within residential neighborhoods.**

Running block ranges, street names or apartment complex addresses within Business Search can paint a more complete picture of a specific geographic area, which is important for officer safety. This technique is also helpful in locating a specific business when all you know is a general location and a partial name or business type.

**4. People at Work can provide clues about potential lower-level employees not listed in state business records.**

Search a company name using People at Work to find out who has been associated with that company through the address. This tool is extremely useful for finding potential witnesses when a company and/or its owners are under investigation.

**5. Accurint® doesn't throw anything away.**

Older addresses and phone numbers can be just as useful as recent/current ones when researching a subject. For example, a phone number from ten years ago could still be associated to an individual within the data, and the composite created by our advanced linking technology can provide a current phone number and address.

**6. Real Time Phones can provide additional data connecting people to phones and addresses.**

Search a name, address or phone number to access both cellular and land line carrier records and self-reported phone data to locate additional identifying information on a subject. Real Time Phones offers access to over 200 million phone related records that can give a real boost to your search efforts.

**7. Always check the coverage.**

Before running a search in the niche databases (e.g., Professional Licenses, Property), be sure to click on the Coverage link above the Search button. It's important to know which states (or counties!) are included in each database, and whether the data provided is current or historical.

**8. Addresses do not always indicate a person's residence.**

Address information is associated to a person through a number of ways. To determine the most probable residence address, look for clues such as property address versus owner address, or a relatively high number of sources pointing to that address within a date range. You can also look for the green check mark next to an address, this means that there is an active listed land line at the address, and that land line is listed to someone with the same last name as your subject.

**9. Don't forget Virtual Identities!**

The Virtual Identity Report accesses data from over 140 of the most popular social networking sites to give you insight into a subject's online presence. Search with either name and address or email address to uncover online accounts set up by your subject.

**10. What you search is not always what you find.**

Focus on the search results rather than the title of the search. For example, addresses on permits or licenses may be more current and accurate than addresses from other data sources. Using the Professional Licenses search can also be a great way to locate someone with a common name if you know that his or her vocation requires licensure.



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